



E-Newsletter List Sponsorship

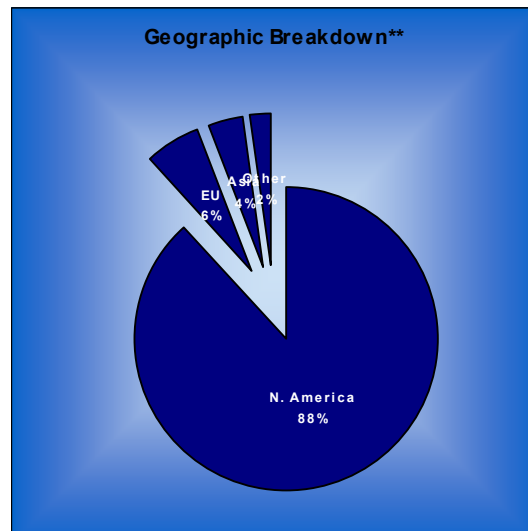
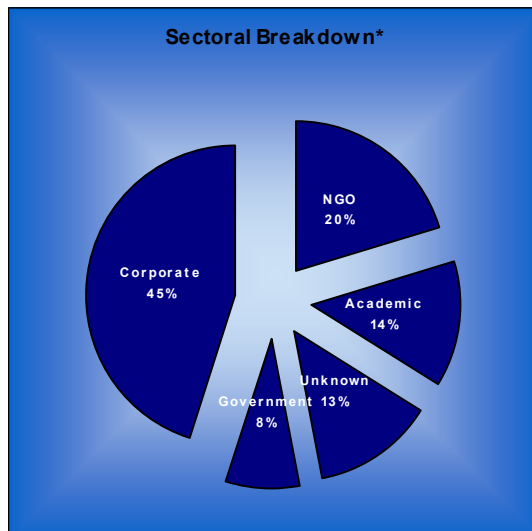
Multi-Sector Sustainability Practitioners Worldwide

About Future 500: We are leaders in Stakeholder Engagement, with offices and affiliates in Asia and N. America and a global network of opinion leaders focused on sustainability. We have cultivated an opt-in e-mail newsletter comprised of nearly 12,000 key decision-makers and leading thinkers in business, NGOs, government, academia, social investors and entrepreneurs from around the globe, which is continually updated.

We are a non-profit 501C3 and all proceeds from e-newsletter sponsorship will fund ongoing improvement in our newsletter content and presentation.

About Our List:

Our list is comprised of individuals who care deeply about global sustainability. They are leading thinkers in the fields of sustainability, EH&S, socially responsible investing, supply chain management, corporate governance, community relations, academia, etc. The estimated sectoral and geographic breakdown of our e-newsletter subscribers is:



**Estimate based on email extensions (e.g. “.com”) for 64%, extrapolated for 23% of subscriber list, and unknown for 13% of list (e.g. aol or gmail).*

*** Because Future 500 does not require newsletter subscribers to provide their full contact information, our estimate of geographic breakdown is based only on 20% of our subscriber list for which this information is known.*

Future 500’s two e-newsletters – General Content and Events – are sent out roughly six times each per year, alternating monthly.

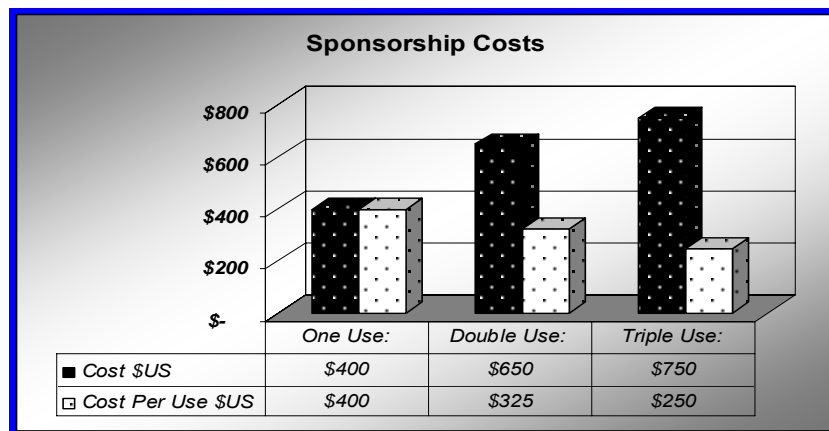


E-Newsletter List Sponsorship

Requirements: We accept third-party sponsorships for insertion in either of our bi-monthly e-newsletters. We limit content to CSR conferences, social and ethical investment funds, a company or NGO's sustainability initiatives, academic or government research, and other material deemed appropriate by Future 500. Content size is limited to 1-2 paragraphs.

Our e-newsletter is formatted in HTML and we do not send attachments. You may submit your copy in either plain text or HTML format. Once we have formatted your desired text into our email template, we will gain your approval before sending the e-newsletter.

List Usage Rates/Information: We will accept third-party sponsorship in our e-newsletters for one to three uses to be spread over a period of up to three months. The prices for sponsorship are:



Terms: To sponsor our e-newsletter, we require an email indicating a preferred mailing date, mailing frequency required, primary contact information (telephone and e-mail), and, if possible, a sample of the email text. Payment is due 30 days after the receipt of an invoice and can be made by check or credit card.

All content is subject to Future 500's approval. For multiple use sponsorships, e-newsletters will repeat previously submitted content unless we receive updated copy by the deadline date.

Contact Information:

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