



2019 Future 500 Summit at EarthX

April 24-26, 2019 | Dallas, Texas

The [Future 500 Summit at EarthX](#) is America's leading gathering dedicated to effective stakeholder engagement. You are one of approximately one hundred hand-picked executives, advocates, investors, and funders whom we invite to share candid insights and ideas from the front lines of environmental advocacy and protection.

You will explore the latest strategies for finding common ground, building trust, and mobilizing markets to tackle humanity's greatest challenges. We host the summit under [Chatham House Rule](#) to encourage delegates to speak with candor and "leave their talking points at the door." Please refer to our handout for social-media guidance; our hashtag is #Future500Summit.

Our past summits have kindled lasting friendships and forged professional collaborations between leaders across sectors and ideologies. You might find your "sworn enemy" seated across from you at dinner, get to know them as a person, and leave with a new perspective.

Summit Terms of Engagement

Adapted from Joan Blades' "[Living Room Conversations](#)" Agreements

BE CURIOUS AND OPEN TO LEARNING | Listen to and be open to hearing all points of view. Maintain an attitude of exploration and learning. Conversation is as much about listening as it is about talking.

SHOW RESPECT AND SUSPEND JUDGMENT | Human beings tend to judge one another; do your best not to. Setting judgments aside will better enable you to learn from others and help them feel respected and appreciated.

LOOK FOR COMMON GROUND | In this conversation, we look for what we agree on and simply appreciate that we will disagree on some beliefs and opinions.

BE AUTHENTIC AND WELCOME THAT FROM OTHERS | Share what's important to you. Speak authentically from your personal and heartfelt experience. Be considerate of others doing the same.

BE PURPOSEFUL AND TO THE POINT | Notice if what you are conveying is or is not "on purpose" to the question at hand. Notice if you are making the same point more than once.

OWN AND GUIDE THE CONVERSATION | Take responsibility for the quality of your participation and the quality of the conversation by noticing what's happening, and actively support getting yourself and others back "on purpose" when needed.

Schedule of Events

Wednesday, April 24th | Welcome Reception & Dinner | Hilton Anatole Hotel

Our welcome reception and dinner sets the stage for the Future 500 Summit at EarthX the following two days, while affording our speakers and delegates an opportunity to meet, mingle, and reconnect.

5:00 pm	Pre-Reception , Gossip Bar, Tower Side, Anatole
6:00 pm	Opening Reception , Carpenter Ballroom, East Atrium, Anatole
7:00 pm	Welcome Overview of EarthX, Future 500 Summit, outcomes and objectives <ul style="list-style-type: none"> ● Tony Keane – CEO, EarthX ● Trammell S. Crow – Philanthropist and founder of EarthX ● Bill Shireman – President & CEO, Future 500
7:20 pm	Delegates seated for dinner <i>We assign seats for all participants with a mind for facilitating unlikely connections and dynamic dialogue.</i>
9:00 pm	Formal events conclude

Thursday, April 25th | Summit Day 1 | Hilton Anatole Hotel, Carpenter Ballroom

Where the magic happens. Come meet people you wouldn't otherwise meet, hear ideas you wouldn't otherwise hear, and build bridges across traditional divides to accelerate environmental protection.

8:00 am	Networking continental breakfast at the Hilton Anatole East Atrium <i>Please note: Our program will begin promptly at 8:40 am</i>
8:40 am	Convocation: Opening remarks and terms of engagement <ul style="list-style-type: none"> ● Erik Wohlgemuth – COO, Future 500
9:00 am	Stakeholder Engagement Lightning Round Relationships build trust. Trust leads to dialogue. Dialogue leads to ideas. Ideas lead to action. In this facilitated session, we'll help you take the first step, in rapid form. Grab your business cards and hone your elevator pitch, it's time to mingle!
9:40 am	The Force For Good Forecast: Emerging Trends, Tools, and Tactics Which issues are environmental and social activists prioritizing in 2019? How are business leaders advancing sustainable practices in a tumultuous political climate? In this session, the Future 500 team will offer its take on evolving sustainability challenges and opportunities, then open the floor to ideas from corporate and civil society experts.
10:30 am	Break

10:55 am	<p>The “Fireside Chats”</p> <p>In a series of casual conversations with thought leaders from across the corporate and advocacy spectrum, we dive deep into three of the most complex environmental challenges of our time. Where is the common ground? Are there solutions to be found? And how can we more effectively move from rhetoric to collective action?</p> <p>Chat 1 of 3: Regenerative Agriculture</p> <p>Is it possible to increase biodiversity, improve soil health, restore watersheds, sequester carbon, and enhances ecosystem services, all while feeding a growing planet? A growing body of advocates, farmers, policy makers, and now major companies thinks so. But who is destined to benefit from these improved agricultural practices? And can they be scaled quickly enough to prevent a full-fledged sixth extinction?</p> <ul style="list-style-type: none"> ● Larry Kopald, Carbon Underground ● Bill Shireman, Future 500 (<i>moderator</i>)
11:35 am	<p>Chat 2 of 3: Energy Systems & Climate Protection</p> <p>Brands and retailers are increasingly throwing weight behind commitments to science-based emission reductions and 100% renewable energy sourcing. Industrial companies and some conservatives are warming to the idea of federal carbon pricing. Environmental justice advocates are elevating the inequities of climate change and current energy systems. Can all these disparate entities be aligned to bend the curve on emissions and accelerate energy systems transition?</p> <ul style="list-style-type: none"> ● Nick Schulz, Exxon Mobil Corporation ● Sarah Severn, Washington Business for Climate Action ● Brendon Steele, Future 500 (<i>moderator</i>)
12:30 pm	<p>Lunch</p>
1:30 pm	<p>The Clean Capitalist Coalition: Policy Innovation Update</p> <p>In 2017, Rod Richardson shared emerging sector specific proposals of the Clean Tax Cut (CTC) charette working groups. Two years on, Rod will briefly update us on the rapid evolution of early CTC proposals into an array of state, federal, and international “Clean Free Market” policy frameworks. He will then introduce select Clean Capitalist Coalition members, who will summarize their initiatives from the floor, with audience Q&A.</p> <ul style="list-style-type: none"> ● Rod Richardson, Co-Chair, Clean Capitalist Leadership Council ● Brendon Steele, Future 500 (<i>moderator</i>)
1:45 pm	<p>Chat 3 of 3: The Future of Plastic</p> <p>Efforts to address plastic waste have reached a fever pitch. The public, civil society, industry and government are more engaged than ever. But divergent perspectives on the future of plastic threaten progress. We bring together some of those voices to look beyond the media narrative and explore the complex role of plastic in society.</p> <ul style="list-style-type: none"> ● John Hocevar, Greenpeace ● Kimberly McDonald, Covestro ● Kent Wilson, Nestle ● Gavriella Keyles, Future 500 (<i>moderator</i>)
2:40 pm	<p>Video: Finding Common Ground in Uncommon Places</p>



2:45 pm	<p>Wicked Problem Workshop</p> <p>Summit attendees are some of the best and brightest in their fields; let’s put them to work troubleshooting your most intractable problem! In breakout groups, we’ll dive into real-life sustainability challenges submitted by participants, then reconvene to showcase innovative ideas and solutions we all can use to drive environmental and societal change.</p>
3:45 pm	<p>Break</p>
4:10 pm	<p>Behind the Curtain: Understanding Corporate, Campaigner, Investor, and Philanthropic Theories of Change</p> <p>What makes the “other side” tick, and why do they approach problems “that way?” Leading influencers from across the ideological and organizational spectrum will share their approach to environmental change. Then, we’ll use pre-submitted questions to tease out the true challenges underlying myriad corporate-civil society conflicts and misunderstandings. You’ll hear directly from companies and campaigners regarding the complexities of instigating change, even when everyone wants to do the right thing.</p> <ul style="list-style-type: none"> ● Kendra Ulrich, Stand.earth ● Sarah Severn, Nike (retired), Future 500 Senior Fellow ● Jared Fernandez, Green Century Capital Management ● Ed Miller, Joyce Foundation ● Casson Trenor, SoulBuffalo, Future 500 Senior Fellow (<i>moderator</i>)
5:20 pm	<p>Closing Reflections</p>
5:30 pm	<p>Summit Day 1 Concludes</p>
6:00 pm - 9:00 pm	<p>EarthX “Theodore Roosevelt” Banquet: A Cross-Partisan Conversation (ticketed)</p> <p>Hilton Anatole Hotel, Coronado Ballroom</p> <ul style="list-style-type: none"> ● Senator Lindsay Graham, Chair of the Senate Committee on the Judiciary ● Senator Sheldon Whitehouse, US Senator for Rhode Island <p><i>\$125 per person. Separate registration required: earthx.org/banquet</i></p>

Friday, April 26th | Summit Day 2 | African American Museum of Dallas, Fair Park

Please note the location change.

7:00 am	<p>Shuttles begin departing the Hilton Anatole for Fair Park</p>
7:30 am	<p>EarthX Business Breakfast (ticketed)</p> <p>Fair Park: Music Hall, Crystal Terrace</p> <ul style="list-style-type: none"> ● Mark Victor Hansen, Author of Chicken Soup for the Soul ● Crystal Dwyer Hanson, Metamorphosis Energy <p><i>\$50 per person. Separate registration required: earthx.org/banquet</i></p> <p><u>Please note:</u> The Future 500 Summit program will begin promptly at 9:20 am at the African American Museum of Dallas, Fair Park.</p>



9:20 am	<p>Welcome & Day 1 Reflections</p> <ul style="list-style-type: none"> • Brendon Steele – Director, Future 500
9:35 am	<p>From Advocacy to Action: Brands Taking Stands, Revisited</p> <p>It’s no longer about what companies stand for – it’s about what they stand <i>up</i> for. In this session, we’ll explore the growing role of companies as powerful advocates for political and societal change. We’ll break into small groups to discuss behind-the-scenes decision making processes for companies looking to take a stand, identify related stakeholder expectations of corporate advocates, and then reconvene to share best practices that all participants can leverage when using their voice in pursuit of change.</p>
10:30 am	<p>Closing Reflections & Appreciations</p> <p>As the Future 500 team reflects on the Summit and lessons learned, we invite delegates to share their feedback and “ah-ha moments” from throughout the sessions.</p>
11:00 am	<p>Fair Park Walking Tour</p> <p>Join our hosts for a curated tour of the EarthX 2019 festival grounds, showcasing innovations in transportation and mobility, infrastructure and industry, high-performance buildings, and urban solutions from America and around the world. <i>Please bring comfortable walking shoes!</i></p>
<p>Conclusion of the Future 500 Summit at EarthX <i>Recommended EarthX affiliated events below</i></p>	
Noon	<p>EarthX Luncheon with Howard Schultz, former CEO of Starbucks (ticketed)</p> <p>Fair Park: Women’s Museum <i>\$50 per person. Separate registration required: earthx.org/banquet</i></p>
12:00 pm	<p>EarthX Conference Circuit</p> <p>In addition to the Future 500 Summit, EarthX hosts a variety of conferences, events, and expositions. Most delegates stay through the weekend to attend these other conferences, most of which immediately follow the Future 500 Summit. A few which may be of interest to you include:</p> <ul style="list-style-type: none"> • EarthxEnergy – Politicians and industry leaders discuss the latest in clean energy. • EarthxCities – Resiliency has become a top priority for city, community and business leaders as the impacts of climate change deepen. Hear from mayors, NGOs and private sector leaders about strategies and programs. • EarthxTransportation – Convening transportation experts to share ways of reducing harmful emissions and achieving maximum fuel efficiency in vehicles. • EarthxOcean – To stimulate greater corporate and government support to protect our world’s oceans. • Circular Packaging – Hosted by AMERIPEN and EarthX, this Salon Event has been designed to explore how circular packaging systems advance in the U.S. • E-Capital Summit – Private capital investing in environmental technology. • Bridge Summit – Philanthropists, government, business, and student leaders to develop strategies to counter polarization and elevate narratives of empathy and constructive engagement above partisanship.



5:00 pm	<p>EarthX “John Muir” Banquet: Celebrating Nature</p> <p>Fair Park: Women’s Museum, Atrium</p> <ul style="list-style-type: none">● Dr. Kirk Johnson, Sant Director of the Smithsonian’s National Museum of Natural History● Katharine Hayhoe, Climate Scientist and Texas Tech Climate Science Center Director● Emma Carrasco, Chief Marketing and Engagement Officer, Senior Vice President of Global Strategy, National Geographic <p><i>\$125 per person. Separate registration required: earthx.org/banquet</i></p>
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